

# 6 reasons why everyone is getting Netflix.

Here are the six reasons why Netflix is the most popular streaming service. We have over 230 million subscribers for a reason.

## 1. We create our own content.

Has your “for you page” on Tik Tok been filled with season three of Outer Banks clips? Lucky for you, when you subscribe to Netflix, you can watch our most popular exclusive movies and TV shows, including Outer Banks, You, Brigerton, Stranger Things, and more!



## 2. Affordable.

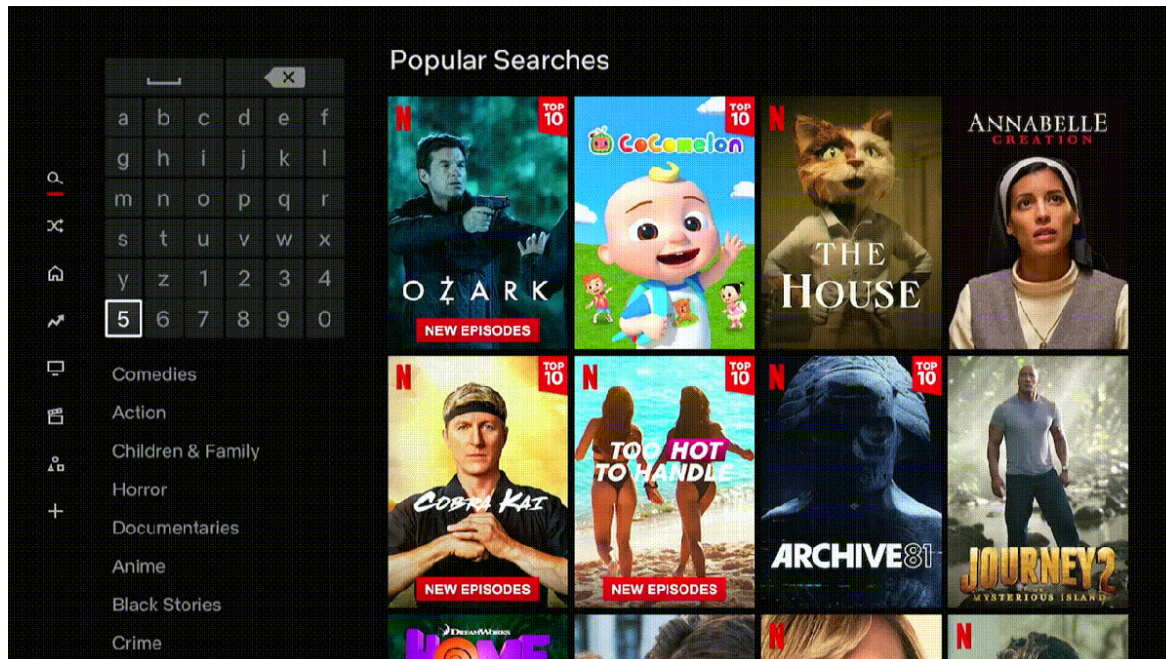
It's no secret no one likes ads. That's why you can stream completely ad-free even with our most basic plan, which only costs \$9.99 a month. With our other flexible plans, you can choose which one is the best fit for you.

Basic with ads	Basic	Standard	Premium
Monthly price			
\$6.99	\$9.99	\$15.49	\$19.99
Video quality			
Good	Good	Better	Best
Resolution			
720p	720p	1080p	4K+HDR
Watch on your TV, computer, mobile phone and tablet			
✓	✓	✓	✓
Downloads			
—	✓	✓	✓

### 3. Easy to navigate.

Looking for something even grandma can use? You should probably subscribe to Netflix then. Our homepage is split into a variety of popular categories that you can expand to explore more. Our search bar is at the top, allowing you to search for movies, shows, and actors. You even have the opportunity to personalize your account by making profiles for each user.





#### 4. More than just TV shows and movies.

We thought movies and TV shows just weren't enough. This is why we offer other sorts of entertainment. Documentaries have become one of our staples, but if you're looking for something to laugh along with, we got your back with our comedy specials. For those who like to be brought into the story, our interactive content will do the job.



#### 5. Helpful features

Sometimes the most time-consuming part of movie night is picking the movie. This is why we created the “recommended for you” bar on the Netflix homepage, simplifying the process of finding a show or movie tailored to your preferences. You have the opportunity to like or dislike shows and movies, to make recommendations more accurate. Along with our recommended bar, we have multiple other categories making it easier for you to navigate your way through Netflix. These include “continue watching”, “top 10” movies and TV shows in the country, your list, and more. Tailor your “continue watching” by deleting shows and movies. Additionally, we provide the convenience of downloading certain shows and movies. So, whether you're on the go without service, have no fear; download your favorite movies here.



## 6. Those were only 5 of the perks.

Go to [Netflix.com](https://www.netflix.com) to start your subscription for just \$9.99 a month.