

# PRODUCT LAUNCH PRESS RELEASE

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FOR IMMEDIATE RELEASE

**Dunkin'**

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## **A Dunkin' Blessing**

**Dunkin' Announces the New Launch of the Gingerbread Cookie Cold Brew.**

**Boston, MA (November 14, 2022)**- Tis the season! It's the flavor you have all been waiting for! Dunkin' launched its new Gingerbread Cookie Cold Brew coffee today. Dunkin's new and exciting menu item is here to spread holiday cheer. The Gingerbread Cookie Cold Brew features Dunkin's coarse coffee grounds slow-steeped, into a silky smooth cold brew and then infused with a warm gingerbread cookie flavor. It's topped with a royal vanilla icing cold foam and a dash of nutmeg, to give it that extra warm and rich Christmas feel.

"We created this new, exciting and delicious menu item for the people that just can't get enough of that ginger spice," said Jill McVikar Nelson, Chief Marketing Officer at Dunkin'. "We hope that our new menu item will excite Dunkin' fans and make everyone's day just as jolly as our Gingerbread Cookie Cold Brew makes them".

Pick up a Gingerbread Cookie Cold Brew at any Dunkin'! You can find a Dunkin' near you with a drive through, curbside pickup, mobile ordering and WIFI all on the Dunkin' app or website. Just visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com). Let's eat, drink, and be merry, at Dunkin'!

### **About Dunkin'**

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,600 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies.

For more information, visit [www.DunkinDonuts.com](http://www.DunkinDonuts.com).